

Abortion On Demand and Without Apology: How to Respond to Aggressive Abortion Advocacy

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I. Introduction: Where We Are Now

- A. Senate Testimony
- B. No longer “pro-choice” but “pro-abortion”
- C. What is arrayed against the pro-life movement
- D. Why pregnancy help centers and clinics are vital to victory
- E. A word on public advocacy vs. counseling room conversations
- F. It looks bad, but there is reason for hope

II. Pro-abortion Advocacy Strategies

- A. Abortion Advocates for What is Good
 - 1. “Abortion is Normal”
 - 2. “Abortion is Absolutely Health Care”
 - 3. “Abortion Access is Equity”
 - a. racial justice
 - b. unfair barriers to treatment
 - c. the magic of “agency”
 - 4. “Abortion is Loving”

B. Pro-Life Advocacy is Built on Lies and Harm Women

- 1. The pro-life position is dangerous
- 2. The pro-life position is deceptive

3. The pro-life position is based on “misinformation”
4. The pro-life position is extreme

C. The Common Thread of Abortion Advocacy: The erasure of the unborn child as a target of abortion

D. Abortion Industry Strategies

1. Polarization
2. Aggressive marketing in pro-life states
3. Entrenching abortion in death states
4. Stockpiling abortion pills
5. Vetting doctors
6. Cross-border expansion into pro-life states

III. Responding to Abortion Arguments and Strategies

A. Words Matter: Abortion is not “good”

1. Clarifying what is meant by “abortion”
 - a. Why abandon the use of the broad term “abortion”?
 - b. Defining abortion: revealing the target
 - c. Contrast “elective” with “spontaneous”
 - d. Distinguishing “elective abortion” from “medical treatment”
 - e. Contrasting “normal” with “common”
 - f. Standing on The Syllogism
2. Clarifying “Heath” and “Care”
3. Exposing Assumptions About Access and Agency
 - a. Should we have access to everything? A thought experiment.

b. “Agency” is a meaningless term

4. Abortion is the opposite of loving

a. What is love?

b. Responding to Gov. Newsom’s Bible Billboards

B. Abortion Advocacy is Built on Lies and Harms Women

1. Abortion is dangerous

a. exposing the victims

b. a word on abortion access and maternal mortality

2. The abortion industry is purposefully deceptive

a. Over 70 years of abortion deception in print

b. The pro-life movement must guard against accusations of deception

3. Defining “misinformation” and who is guilty

a. Assertions and why pro-life advocates must not overclaim

b. Abortion industry assertions

c. The role of evidence

d. The right to choose life must be unburdened

4. On being extreme

a. Are rape and incest exceptions “extreme”?

b. Why the abortion industry cannot allow any exceptions

C. Counter-Strategies

1. Quick review

2. The abortion issue is absolutely polarizing

3. Pro-life state counter-strike
 - a. Take the law as far as it is politically possible to go
 - b. Teach the rationale for state pro-life laws in schools
 - c. Inoculate students traveling to abortion states for sporting events
 - d. Eliminate abortion advocacy from the public school curriculum, except to contrast it with the science of embryology and moral reasoning.
 - e. Make it illegal to solicit abortion in advertising messages or “Can the Bunny Ranch advertise in Tennessee?”

D. A Regional Approach

1. Why state-by-state won't work
2. Develop a strategic regional approach

E. The Limits of State Power and the Necessity of the Church

1. Why the drive to normalize abortion?
2. The limits of state power: they can only make abortion illegal
3. The internal stress that follows the passage of pro-life laws
4. The state can only punish
5. The church has the only answer to the distress of abortion
6. How to engage the church

IV. Concluding Remarks and Questions