The Ultrasound Visit: Pearls & Lessons Learned

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Did you recently make a medical conversion, or are you new to medical services? Taking a practical, patient flow approach, learn tips and takeaways for best practices in conducting the medical visit. Who does the intake? What should be included? Options coaching highlights and more--vital signs?

I. Learning objectives

- A. Participants will become familiar with a patient flow model that maximizes optimal patient care.
- B. Participants will learn about the core components and significance of the reproductive health-focused medical intake and clinical evaluation during a limited obstetrical ultrasound exam appointment.
- C. Participants will gain insight into conducting critical conversations during the ultrasound appointment, including pertinent health screenings.
- II. What it means to be a medical clinic-the Paradigm Shift

III. Starting Assumptions & Context

- A. Mission-focused medical pregnancy center
- B. The primary client
- C. The registered nurse is the clinic manager/sonographer
- D. Nurses help patients, not clients

IV. Basic Requirements

- A. Function under the authority and direction of a licensed physician who is in good standing with the physician's state licensing board
- B. Only utilize trained and licensed medical professionals to perform medical procedures, including ultrasounds
- C. Carry sufficient medical liability coverage for the center and all medical personnel (unless they have their coverage).

V. Pre-appointment

- A. PT contacts the center for an appt
- B. Scheduler pre-screen
- C. PT vs. PT/Sono appointments
- D. Timing
- E. Gestational age
- F. Encourage partner attendance
- G. Minors
- H. What to expect

- VI. Electronic vs. paper charting
 - A. CRMs: Take advantage of the capabilities you like
 - B. Example: texting consent forms, privacy forms
 - C. A blend of the two is the most common
 - D. Plan for growth
- VII. An Example of Patient Visit Flow
- VIII. Components of the PT/Sono Appointment
 - IX. The Medical Intake
 - X. Healthcare Screenings
 - XI. Options Coaching
- XII. Spiritual History
- XIII. Vital Signs
- XIV. During the Ultrasound Exam
- XV. Post-Sono Patient Debrief
- XVI. Patient Follow-up